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Prosperous Printing Company Limited

萬里印刷有限公司

(incorporated in Hong Kong with limited liability)
(Stock code: 8385)

ESTIMATED REDUCTION OF LOSS AND DECLINE OF REVENUE

This announcement is made by Prosperous Printing Company Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules") and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "Board") of directors (the "Directors") of the Company wishes to inform shareholders of the Company (the "Shareholders") and potential investors of the Company that, based on preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2025 (the "1H2025") and the information available to the Board, the Company expects to report a net loss after tax attributable to equity holders of not less than HK\$26.4 million for the 1H2025, compared to a net loss after taxation of approximately HK\$29.0 million recorded for the six months ended 30 June 2024 (the "1H2024"). The revenue of the Group is expected to decrease from approximately HK\$43.5 million for 1H2024 to approximately HK\$1.2 million for the 1H2025.

Based on the information currently available, the expected net loss of Company was mainly due to (i) the decline in revenue which mainly attributable to the closure of Shenzhen Factory in May 2024 as well as the Huizhou Factory only obtained the printing licence in May 2025; and (ii) the Group's recorded finance costs increased for the 1H2025. Looking forward, the Company's will explore and look for other opportunities in more technologically advanced printing business so as to expand income streams of the Group.

The Company is in the process of finalising the unaudited consolidated financial result of the Group for the 1H2025. The information contained in this announcement is only based on the preliminary assessment by the Company's management which is based on the latest financial information of the Group available to the management. The above information may be subject to further adjustment based on further updated information, and following the review of the Company's audit committee and the Board. Shareholders and potential investors of the Company are advised to refer to the results announcement of the Company for the 1H2025 which is expected to be released on 29 August 2025.

By Order of the Board

Prosperous Printing Company Limited

Lam Sam Ming

Chairman

Hong Kong, 26 August 2025

As at the date of this announcement, the executive Directors are Mr. Lam Sam Ming, Ms. Chan Sau Po, Ms. Yao Yuan, Ms. Xu Yuling and Mr. Lu Wei; and the independent non-executive Directors are Ms. Cheung Yin, Mr. Wong Hei Chiu and Mr. Leung Vincent Gar-Gene.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website (www.hkgem.com) on the "Latest Company Announcements" page for at least seven days from the day of its posting. This announcement will also be published on the Company's website at www.prosperous-printing-group.com.hk.