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Prosperous Printing Company Limited

萬里印刷有限公司

(incorporated in Hong Kong with limited liability)

(Stock code: 8385)

VOLUNTARY ANNOUNCEMENT ENTERING INTO COUPON SERVICE COLLABORATION MEMORANDUM

This announcement is made by Prosperous Printing Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide the shareholders (the “**Shareholders**”) and potential investors of the Company with updated information in relation to the latest business development of the Group.

The Board (the “**Board**”) of Directors (the “**Directors**”) of the Company is pleased to announce that on 23 March 2026 (after trading hours), Jade View Limited (“**Jade View**”) and Mezzofy (Hong Kong) Limited (“**Mezzofy**”) (together, the “**Parties**”) entered into a coupon service collaboration memorandum (the “**Memorandum**”). Under the Memorandum, for an initial period of three years, Jade View and Mezzofy will collaborate to provide digital coupon and related information technology services via the platform operated by Mezzofy (the “**Platform**”), whereby Jade View shall, among other things, (i) market and promote the Platform in 11 countries in Southeast Asia; (ii) source customers to join the Platform and offer digital coupons to be included in the Platform; (iii) conduct commercial discussions and negotiations with its customers; (iv) assist customers on the design of interface of the APP and the Platform; and (v) manage all customer-facing matters in connection with the Platform; and Mezzofy shall, among other things, (i) provide Jade View an exclusive license to market and promote the Platform in 11 countries in Southeast Asia; (ii) provide its digital coupon services, including Near Field Communication-enabled coupon services; (iii) provide the relevant digital expertise and related information technology services in connection with the Platform; (iv) assist Jade View to fulfill the requests from the customers, with revenue generated from such collaboration to be shared between the Parties.

The Group, through Jade View, aims to leverage its market strengths in Southeast Asia to develop business opportunities in the media sector. The Board believes the Memorandum will allow the Group to optimize its resources, promote its printing and media businesses, enhance the Group's competitiveness in the media businesses, and improve the Group's financial performance and profitability, which is in the overall interests of the Company and its shareholders.

INFORMATION ON JADE VIEW

Jade View is a private limited liability company incorporated in Hong Kong. It is principally engaged in investing holding.

Jade View is indirectly wholly-owned by the Company.

INFORMATION ON MEZZOFY

Mezzofy is a private limited liability company incorporated under the laws of Hong Kong. It is based in Hong Kong and is principally engaged in the provision and development of digital coupon platform.

To the best of the Directors' knowledge, information and belief having made all reasonable enquires, Mezzofy and its ultimate beneficial owners are independent of the Group and its connected persons under the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited ("**GEM Listing Rules**").

GENERAL

Save for the terms on confidentiality and governing law, the Memorandum is not legally binding in nature. The Company will make further announcements on the progress of its cooperation with Mezzofy as and when appropriate in accordance with the GEM Listing Rules.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board of
Prosperous Printing Company Limited
Lam Sam Ming
Chairman and Executive Director

Hong Kong, 23 March 2026

As at the date of this announcement, the executive Directors are Mr. Lam Sam Ming, Ms. Yao Yuan, Ms. Chan Sau Po, Ms. Xu Yuling, Mr. Ye Baiming and Mr. Lai Chi-Yin Samuel; the non-executive Director is Mr. Lam John Cheung-wah; and the independent non-executive Directors are Ms. Cheung Yin, Mr. Wong Hei Chiu, Mr. Leung Vincent Gar-Gene and Mr. Siu Chi Yiu Kenny.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the issuer. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this document misleading.

This announcement will remain on the GEM website (www.hkgem.com) on the “Latest Company Announcements” page for at least seven days from the day of its posting. This announcement will also be published on the Company’s website at www.prosperous-printing-group.com.hk.